

G-Blast...

The City of Geneva this month in 1 minute or less...

Small Business Grants Available

The City has been awarded a \$200,000 Microenterprise Assistance Program grant to assist businesses with five employees or less.

The program is available to support new or expanding businesses in the City. The average grant will be between \$15,000 and \$25,000. Grant applications are due March 30th.

More information is available on the City's website at www.geneva.ny.us.

February, 2012



Small businesses in Geneva will get a boost from Round 2 of the Microenterprise Assistance Program. Grants for business start-up or expansion are available for small firms throughout the City.

This Month in G-Town

Winter parking regulations are in effect. Please be sure to check and obey all parking signage. Most streets prohibit overnight parking.

[Click here](#) for recreation program information.

[Click here](#) to see what's up in your neighborhood.

New City Clerk Set for Appointment

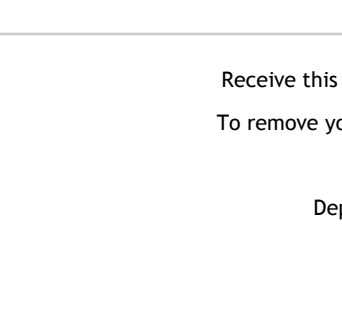
The City is pleased to announce the selection of Doris Myers to the position of City Clerk.

Myers was appointed at the culmination of a rigorous selection process that drew nearly forty candidates from around the region and beyond. She currently serves as Administrative Assistant to the Superintendent of the Geneva City School District.

The City Clerk is responsible for management of all records of the City, and provides staff support to the City Council. She will manage all birth, death, and marriage records; as well as licenses and regulated industries.

Doris will begin work on February 27th.

Council Sets Priorities for Term



City Council cited Economic Development as its top priority for the current term. Staff will focus heavily on recruitment and retention of targeted industries, as well as workforce development and cultivation of cultural resources.

The Geneva City Council met for a full day retreat in January to conduct a visioning exercise and set a work plan for 2012.

During the visioning session, Council revisited the City's Mission and Vision Statements, and established Strategic Imperatives for the City for the 2012-2015 City Council term. These include:

–Economic Development: Council directed staff to focus on implementation of recent studies involving business and industry recruitment.

–Talent Capitalization: Council endorsed efforts to reach deep into the City organization, and to not-for-profit and other civic and business partners for technical and financial support.

–Asset Promotion: Staff will focus on targeted marketing of the City's vast community assets.

–Pride of Place: Staff will work to ensure that public facilities are points of pride in the community.

Staff will begin work immediately on these efforts.

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